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As a Research Analyst for AAA's National Office, Sharon is responsible for translating key research and statistical findings in all areas of traffic safety into understandable concepts, such as user-friendly Fact Sheets on AAA's Priority Initiatives. As a social and behavioral scientist with a background in public health, Sharon brings her experience working in child maltreatment and youth violence prevention to the arena of traffic safety

Since joining AAA in early 2012, Sharon has shaped public awareness campaigns and developed evaluation protocols for community-based traffic safety programs. She is passionate about her mission to show the public that traffic injuries are preventable. In step with others in the traffic safety community, Sharon is working to educate policy makers and the media about the comprehensive approach that can help the nation reduce the high toll that traffic crashes have on society.

Sharon is a member of the American Public Health Association and the Safe States Alliance for Injury and Violence Professionals. She completed her undergraduate degree at the University of North Carolina-Chapel Hill and her graduate degree in public health at the University of Washington. Sharon's post-graduate fellowship at the National Highway Traffic Safety Administration's Office of Behavioral Safety Research honed her skills in bridging the gap between the science of public health concepts and their application in traffic safety practice. Sharon has collaborated with partners in a variety of sectors – academic, medical, local government, state government, community-based organizations, private industry, and non-profits – and her breadth of experience makes her a versatile speaker who can engage a diverse audience.

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